

Cookie policy

The Magyar Telekom Plc. website uses cookies in the operation of the website, to ease its use, track activity on the website and display relevant offers.

What is a cookie?

A cookie is a small data file that internet services store in web browsers. For an online service to provide an efficient and modern user experience, cookies are a must-have technology that is now supported by all browsers.

What kind of cookies does komfortzonankivul.hu use and how are they used?

Komfortzonankivul.hu uses cookies for the following purposes:

- development of the website
- to facilitate your navigation on our website and use of the site's features; this ensures a seamless user experience
- collecting information about how our website is used - by assessing which parts of the site you visit or use most to find out how to provide you with even better user experience when you visit our site again
- Placing targeted ads on other websites
- to distinguish and identify website users
- to track your activity on the site so that we can provide you with specific offers that interest or are relevant to you.

Types of cookies

a) Cookies ensuring basic functions

These cookies ensure that the website functions properly facilitates its use and collects information about its use without identifying our visitors.

This includes, for example, the status of accepting cookies, ways of logging in and noting data, website notification status messages, and the reduced functioning Google Analytics code.

Keep in mind that without using these cookies, we can not guarantee you the convenience of using our website.

b) Cookies for statistical purposes

To improve the development of our website and to improve user experience, we use cookies that allow us to collect information about how our visitors use our website. These cookies can not personally identify you; they collect information such as which page was viewed by the user, the user who clicked on the web page, how many pages were searched, how long the session time was viewed, the possible error messages.

Google Analytics cookies perform similarly as well. For more information on Google Analytics cookies, please [click here](#).

c) Targeting and advertising cookies

These cookies are designed so that they bring forth ads that interest you or are relevant to you on the webpage. These cookies can not personally identify you, and they collect information such as which page was viewed by the user, the user who clicked on the page, how many pages they accessed, and to get to know the content of your interest.

If you have previously consented to this, we may use the information collected during the accessing of the website together with your personal information so that we can better align our marketing communication with your needs and draw your attention to the most personalized offers.

On our website we use the advertising cookies of the service providers found below:

a) Google Adwords

Detailed information about this service is available through the following link:

<https://www.google.com/intl/hu/policies/privacy>

b) Facebook

Detailed information about the service can be found at the following link:

<https://www.facebook.com/help/cookies/>

c) Doubleclick

Detailed information about this service can be found at the following link:

<https://www.google.com/intl/hu/policies/privacy>

How to inspect and how to turn off cookies?

All modern browsers allow you to change cookie settings. Most browsers automatically accept cookies as default, but these settings can usually be changed so that your browser can block automatic acceptance and can always choose to allow cookies.

Please note that since the purpose of cookies is to facilitate or enable the usability and process of our website, you may not be able to fully use the features of our website and that your site will be different from the one you plan to use in your browser because of preventing or deleting cookies.

For the most popular browsers' cookie settings, visit the following links:

[Google](#)

[Chrome](#)

[Firefox](#)

[Microsoft Internet Explorer](#)

[Microsoft Edge](#)

[Safari](#)

Privacy Policy

The following tables summarize the privacy information for the cookies used

a) Cookies that ensure basic functions

Legal basis for data handling	Data handling goal	Data handling duration	Handled Data Set
Legitimate interest	Ensuring website functions run successfully	Session Cookies: until the end of the visitor's session Usage promoting cookies: for 1 year	cookieconsent_option_ads cookieconsent_option_session cookieconsent_option_social cookieconsent_option_statistics cookieconsent_option_usage_helper cookieconsent_status

b) Cookies for statistical purposes

Legal basis for data handling	Data handling goal	Data handling duration	Handled Data Set
User's consent	Information collection about how visitors use our website	Depending on the cookie: Until the end of the session, for 2 years for 24 hours for 1 minute	Google Analytics code _ga _gid _gat _gac_<property-id>

c) Célzó- és hirdetési sütik

c) Targeting and advertising cookies

Legal basis for data handling	Data handling goal	Data handling duration	Handled Data Set
User's consent	Create and store a relevant ad creation id	Depending on cookie: For 90 days For 18 months or for 2 years	Google Adwords conversion code Google Adwords remarketing code Google Analytics remarketing feature Facebook conversion code Facebook remarketing code DoubleClick Floodlight code portalId

In case you wish to register a complaint regarding data handling, contact the internal data protection officer (Data Protection Officer): dr. Attila Puskás, address: 1013 Budapest, Krisztina krt. 55 .; tel .: 458-0561; email: DPO@telekom.hu.

In addition, the Player's complaint may also be addressed to the National Privacy and Information Services (postal address: 1530 Budapest, Pf .: 5, address: 1125 Budapest, Erzsébet Szilágyi fasor 22 / c, tel: +36 (1) 391-1400, fax: 36 (1) 391-1410, e-mail: ugyfelszolgalat@naih.hu, URL: <http://naih.hu>).

You may also file a complaint with the National Data Protection and Information Authority (<http://naih.hu/>; 1125 Budapest, Erzsébet Szilágyi fasor 22 / c; Postal address: 1530 Budapest, Pf .: 5. Phone: + 36-1-391- 1400; Fax: + 36-1-391-1410; E-mail: ugyfelszolgalat@naih.hu).

The Data Controller may also be prosecuted in court for breach of the rules governing the processing of personal data. You may initiate the lawsuit before the Municipal Court or before the court of your place of residence.